

Beat: Sports

## **GRAND PAVOIS - International In-Water Boat Show in LA ROCHELLE**

**From September 28 to October 03, 2016**

PARIS - LA ROCHELLE - PORT DES MINIMES, 28.09.2016, 19:29 Time

**USPA NEWS** - From September 28 to October 03, 2016, will be the 'International In-Water Boat Show - LA ROCHELLE (Port des Minimes). Was held a Press Conference at Intercontinental Paris-Le Grand, on September 22. This particular show is called 'The One for Real Fans', this year's theme is 'protecting our Oceans'

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90,000 visitors are expected. 100,000 m2 of Exhibition and 800 international Brands. 35 countries represented. 750 boats with 450 on Earth and 300 on Water. 200 Journalists accredited.

Were attending at the Press Conference and giving a speech the following :

- \* Alain POCHON - In charge of the Grand Pavois' Organization
- \* Fabien METAYER - General Delegate of 'La Fédération des Industries Nautiques'
- \* Ambroise BRENIER - In charge of Oceans/Outre-Mer Program at WWF France
- \* Joanny RIGOLLOT - Key Account Manager Saxoprint and organizer of 'Creative Award by Saxoprint'.

Theme 'Protecting Our Oceans'

- \* As of 2014, protected areas covered just over 3% of the world's oceans as compared to 15,4% of the world's land.
- \* Fish is primary source of animal protein for more than 3,1 billion people worldwide (it is nearly half the world's population)
- \* Our Ocean is 26% more acidic than it was before the industrial revolution
- \* If our current pollution levels continue, by 2050 there will be more plastic in our Ocean than fish

Today, we need to be aware of the health of our oceans and learn how to live in harmony with them.

Exhibitions, conferences, screenings, art workshops for children, encounters, the charter of the responsible leisure sailor, and more. 'Protecting our oceans' will be the theme of the 2016 Grand Pavois La Rochelle!

'Creative Awards By Saxoprint' Exhibition for WWF France (promotional campaign contest created in 2014) welcoming the 40 visuals selected, including the eight winners. All these visuals, presented in large format, will be brought together in a specific hall devoted to 'Protecting our oceans'. Powerful photos and creations that will challenge all visitors.

Several highlights will also be available with screenings/conferences under the large tent on La Plage, meetings between professionals organised on a series of key subjects and specific procedures to be implemented. Finally, a 'Responsible leisure sailor' charter will be set up and distributed to all visitors via partner exhibitor stands in order to share the 'correct gestures to adopt'.

Source : Le Grand Pavois

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